

About Us

Fiera Private Debt is a leading Canadian manager of private debt for institutional investors. We provide debt financing to mid-market corporations and infrastructure projects across Canada and the US.

Our seasoned team of professionals is renowned for its expertise in research, underwriting and loan origination combined with top-of-class governance and risk management to protect capital on behalf of its investors while delivering attractive returns.

The investment selection process is based on a rigorous analysis of investment opportunities to establish the creditworthiness of the borrower and to determine the appropriate loan structure and covenants to protect investor capital as well as maximize returns.

Our investment approach is highly disciplined and credit-driven with an unwavering focus on proactive portfolio management. Investments are managed on a team basis with shared responsibility for credit quality, portfolio management and the creation of returns for our investors.

As a result of our focus on direct lending and our preference to be the sole lender, we have greater control over the investment and a direct relationship with borrower management. This investment approach of “pure” direct lending contributes to our success in consistently achieving our target returns and minimal loan losses.

Benefits of Private Debt

- ✓ Superior returns due to complexity and illiquidity premium
- ✓ Lower risk profile resulting from stronger covenants, collateral and proactive loan management
- ✓ Predictable monthly income
- ✓ Diversification across industry sectors and geographic regions
- ✓ Lower correlation to public market returns



1987

30+ year track record in corporate and infrastructure private debt

+300 years

In combined experience across investment professionals

Market leader

With \$160 Billion in AUM, Fiera Capital is Canada's 3rd largest independent asset manager

Multi-strategy

Depth of expertise across corporate, infrastructure and real estate debt financing

Value Creation



Direct origination with focus on mid-market corporate and infrastructure credit

Experienced lending team with extensive referral networks
 Targeting mid-sized companies underserved by traditional lenders



Disciplined credit culture and rigorous due diligence

Rigorous approach to credit assessment and loan structuring
 Senior secured lending with tighter covenants and strong asset coverage to protect investor capital



Investor focused with strong governance

Committed to transparency and high ethical standards in all investment activities
 Established investment policy and processes consistently implemented firm wide



Proactive portfolio management to maximize return

Active investment monitoring with robust risk management controls
 Expertise in loan workouts and restructurings resulting in minimal defaults

ABOUT FIERA CAPITAL AND FIERA PRIVATE DEBT

Fiera Capital is a publicly-traded, global independent asset management firm controlled and significantly owned by its principals with more than CA\$171 billion in assets under management as at June 30, 2020. Fiera Private Debt, a subsidiary of Fiera Capital Corporation, acting as manager and creator of Funds, is a leading pan-Canadian diversified non-bank private debt platform. Fiera Private Debt deploys the capital of investors who are looking for higher yields and lower volatility, provides short-term loans to real estate developers or property owners, short to mid-term loans to mid-market businesses, and long-term senior secured investment grade corporate and infrastructure loans. As of June 30, 2020, Fiera Private Debt has over CA\$1.9 billion in invested assets under management and over CA\$650 million in undrawn commitments. Headquartered in Laval, Fiera Private Debt also has offices in Montreal, Toronto and New York.

For more information, please contact:

Contact Us

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